

2008 ADVERTISING RATES:

Full Page.....\$170.00

Half Page.....\$117.50

Quater Page.....\$87.50

Business Card.....\$40.00

2 3/8" X 1/78"

To advertise or for more information call:

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Publisher Agreement #004078598

Return undeliverable Canadian Addresses to Manitoba

Limousin News & Views

Box 262, Sanford, MB. R0G 2J0

Christmas Wishes Issue:

Deadline: November 15th, 2008

Please be advised that if you have a contract ad and your information is not received by this deadline, a pre-designed advertisement with your contact information will be run in the issue out of respect for the remainder of the advertisers that did adhere to the deadline.

If you wish to prepare your own ad: The correct dimensions for the newsletter are 8.5" X 11" with a 0.125" bleed. Resolution is important, so make sure you have used the best picture you have available and do not reduce the image properties. The ad must be greyscale, no color. The printer charges \$60 per hour to make any alterations. Ads submitted by individual breeders 'as is', will be charged for any corrections required to print to newsletters specs.

www.manitobalimousin.com

CLASSIFIED ADS:

FREE YORKSHIRE TERRIER. 8 years old. Hateful little bastard. Bites!

FREE PUPPIES: 1/2 Cocker Spaniel, 1/2 sneaky neighbor's dog.

FREE PUPPIES.. Mother, AKC German Shepherd. Father, Super Dog...able to leap tall fences in a single bound.

FOUND DIRTY WHITE DOG. Looks like a rat. Been out a while. Better be a big reward.

COWS, CALVES: NEVER BRED. Also 1 gay bull for sale.

NORDIC TRACK \$300 Hardly used, call Chubby.

GEORGIA PEACHES California grown - 89 cents/lb.

JOINING NUDIST COLONY! Must sell washer and dryer \$300.

WEDDING DRESS FOR SALE Worn once by mistake. Call Stephanie.

And the best one:

FOR SALE BY OWNER: Complete set of Encyclopedia Britannica, 45 volumes. Excellent condition. \$1,000 or best offer. No longer needed, Got married last month. Wife knows everything.

PRESIDENT'S MESSAGE

Ian Hamilton



As I write this column, it is a rainy September day. Some areas have been drowned with rains, while others have just enough. There will be feed shortages in some areas and surpluses in others. Hopefully the feed can find the cows.

The cow business is looking better than it has in some time, with culls selling for the best price since the first case of B.S.E. I know a lot of hay fields got worked up to grow crops, but at the price for inputs I think that will be a short lived phenomenon. Cattle people are cattle people and that is what we do. The national herd is decreasing, so to my thinking, it is the time to expand or at least maintain our size and increase our quality. A bull customer of mine who I really respect said, "If heifer calves aren't selling for what I want, I will breed them all because cows are going to be worth a lot in a year from now." This fellow has seen more than one cattle cycle and has it figured out. If we watch our costs, but do things that will put some jingle in our jeans, this could be the start of some good years. With promise of a processing plant happening in Winnipeg, Manitoba may turn a corner and return to an industry we had a generation ago. I think that marketing of our calves has the greatest potential for profit. Of all the things we do on the ranch this may be the most important. Find out what your buyers want and deliver. A little extra work or time preconditioning may pay dividends and supply healthier calves to the feeders.

I would like to thank Dusty Ridge Family Farms for the picnic and tour. It was a great day - good cattle and great hospitality.

I feel that I should mention the loss of a good friend and long time supporter of our breed. When I started in the carcass breed Rodger Mawer was there with good advice and great cattle. We will all miss him and our sincere sympathy goes out to Anne and the family.

Good luck with your calves and will see you at the fall shows and sales along the Limousin trail.